



# Exploration of the local market

Prepared by: Mārtiņš K., Agnis A., Elvis Š.

# 10 qualities of an ideal employee.

*Student thoughts.*

**10**  
qualities  
of an IDEAL employee.

STUDENT THOUGHTS.

- 1. AMBICIOS**   
People who work passionately and aim to reach their goals.
- 2. Poliglot**   
Poliglots, understand and learn languages well, can communicate easily them.
- 3. GOOD HEALTH**   
A healthy person is a productive person.
- 4. Critical thinking**   
A person who can think critically and solve problems.
- 5. TEAMWORK**   
A person who can work well with others.
- 6. CERTIFIED**   
A person who has a degree or certification in their field.
- 7. INOVATIVE CREATIVE**   
A person who can think outside the box and come up with new ideas.
- 8. Adaptive**   
A person who can adapt to change and handle stress.
- 9. READY TO WORK OVERTIME**   
A person who is willing to work extra hours when needed.
- 10. READY TO IMPROVE**   
A person who is always looking for ways to improve themselves and their work.

# 10

qualities

of an IDEAL employee.

-STUDENT THOUGHTS.

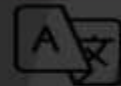
## 1. AMBICIOS



People who work passionately and aim to reach their goals.



## 2. Poliglot



Poliglote: Understands and knows languages well, can communicate using them.



## 3. GOOD HEALTH



## 4. Critical thinking



## 5. TEAMWORK



## 6. CERTIFIED

## 7. INOVATIVE CREATIVE



## 8. Adaptive

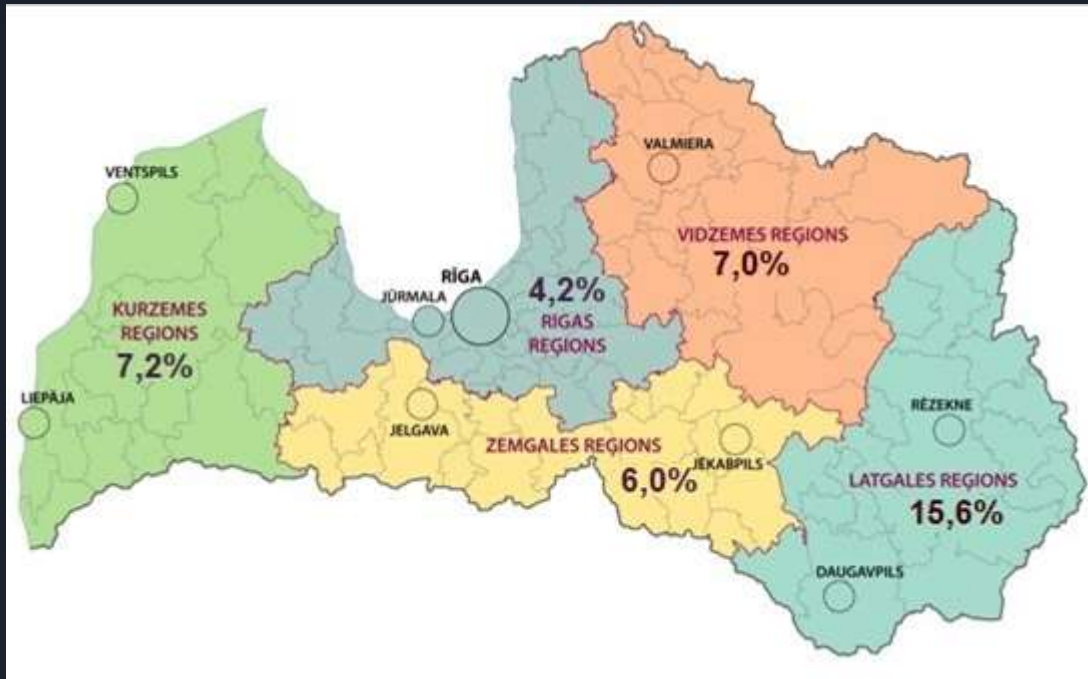
## 9. READY TO WORK OVERTIME



## 10. READY TO IMPROVE



# Unemployment in Valka and Latvia



- Latvia 6,6%
- Vidzeme 7%
- Valka county 6,2%
  - Almost 50% of them are older than 50
  - 40% have vocational education
  - 50% are unemployed for less than 6 months



# What employers expect from their potential employees in Valka?

After checking 40 potential job opportunities in Valkas region, I've understood, that top qualities necessary are:

- High sense of responsibility, loyalty
- Experience in multiple fields ( Specialities like car mechanic, logistics specialist, etc.)
- Knowledge of multiple languages (Russian, Latvian, maybe Estonian)



*Thank you for your  
attention!*